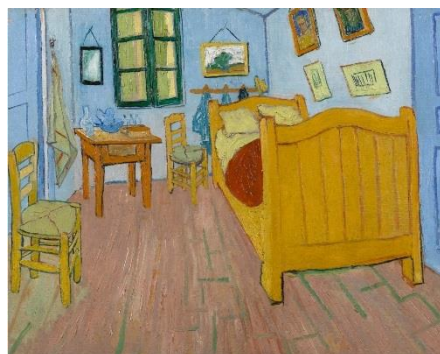


PRESS RELEASE

## World famous Van Gogh bedroom in Arles gets a new permanent place in Boxmeer in Brabant

Since 26 March the village of Boxmeer in Brabant, the province where Vincent van Gogh was born and spent a large part of his life now has a genuine copy of Van Gogh's famous bedroom in Arles. Following the success of an earlier reconstruction of 'The Bedroom' at the Museum Art Institute in Chicago in 2016, and the touring version of the bedroom by the Dutch artist Cornel Bierens in 1989, there is for the first time a permanent reconstruction where you can actually stay overnight.

Following the recent discovery that Vincent van Gogh's famous bed would have been returned to Boxmeer after the second world war, a search for the original bed was begun in 2016. Although the bed has so far not been found, this didn't prevent the owner of Hotel Riche from making a contemporary ode to the world's most famous artist. The hotel bedroom is an exact copy of Van Gogh's painting of 'The Bedroom' from 1888; with the same colours, the paintings, not to mention the chair and wash stand.



The Boxmeer initiative clearly shows that the story of Van Gogh not only inspires people all over the world, but that Van Gogh has also left his legacies all over Brabant. Frank van den Eijnden, director of Van Gogh Brabant: 'We welcome this initiative, especially now that this entrepreneur is offering packages which combine visits to Van Gogh Village Nuenen, Het Noordbrabants Museum and the Kröller-Müller Museum.'

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### **Noot voor de redactie, niet ter publicatie / Editorial note, not for publication**

Voor meer informatie over dit bericht, neem contact op met Tamara Ernst, t. 06- 24 36 09 29 of [tamaraernst@visitbrabant.nl](mailto:tamaraernst@visitbrabant.nl).

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### **About Van Gogh Brabant.**

Five heritage locations in Brabant (Van Gogh Village in Nuenen, Vincent's Art Room in Tilburg, the Van Gogh Church in Etten-Leur, the Vincent van Goghuis in Zundert and the Noordbrabants Museum in 's-Hertogenbosch) have joined forces to maintain and share the cultural heritage of Van Gogh in Brabant. This includes increasing cooperation with Van Gogh Europe, an international partnership of various organisations in the Netherlands, Belgium and France which are committed to the preservation and collective promotion of Van Gogh's heritage.



For more information about Van Gogh Brabant, please contact Frank van den Eijnden, director of Van Gogh Brabant, [frankvandeneijnden@vangoghbrabant.nl](mailto:frankvandeneijnden@vangoghbrabant.nl) or by phone on +31(0)6 53 63 05 36.

For more information about the Van Gogh bedroom in Boxmeer, please contact Mr. Peer Meurkens or Jan Tunnissen on +31 (0)485 57 36 37.