



Press release



PRESS RELEASE

Het Noordbrabants Museum devotes unique exhibition to much discussed animation film, Loving Vincent

's-Hertogenbosch, 13 June 2017 - **Loving Vincent: the exhibition will be in Het Noordbrabants Museum from 14 October 2017 to 28 January 2018. It offers a unique glimpse behind the scenes of the making of the much discussed, painted, animation film about Vincent van Gogh (1853-1890), which enjoyed its world premiere at the Annecy international animated film festival. Seventy of the most beautiful pictures painted for the film will be coming to 's-Hertogenbosch. It will be the first and, as of today, only place in the world where a unique exhibition will be dedicated to the remarkable production.**

Remarkable film

Loving Vincent is the first painted animation film in the world and it is based on 120 pictures by Van Gogh. More than 125 artists bring in *Loving Vincent* the artist to life with their brushstrokes using a technique that is comparable with that of Van Gogh himself. It took the directors Hugh Welchman and Dorota Kobiela from Breakthru Productions a total of four years to make the film. Every frame of the 94 minutes film was painted by hand. More than 65,000 pictures were painted, 12 canvasses per second. The film will have its Dutch premiere in October 2017 and will be shown in various cinemas throughout the country, including 's-Hertogenbosch. Trailers for the film have already been watched millions of times on YouTube.

The exhibition

As well as the 70 most beautiful works that have been used in the film, various picture fragments and presentations will show how the paintings were brought to life. As well as a timeline, there will also be a green screen to allow the visitor to step into painting by Van Gogh themselves. Visitors to the exhibition will learn more about Vincent van Gogh and the unique way in which the film was made. Hugh Welchman and Dorota Kobiela, *Loving Vincent* directors:

"People have been captivated by how we made the film - entirely painting it by hand in oil paints, just as Vincent painted his paintings. Having such a large exhibition at Het Noordbrabants Museum, where we have the space to actually show the best paintings from the film in a museum setting, will really enrich the experience of seeing the film, and seeing the film will really enrich the experience of seeing the exhibition: to do both is the best way to experience Loving Vincent. And what better place for people to first have this enriched experience than in the place where Vincent grew up as a person and as an artist."

Van Gogh in Het Noordbrabants Museum

Het Noordbrabants Museum is the only museum in the southern part of the Netherlands to exhibit

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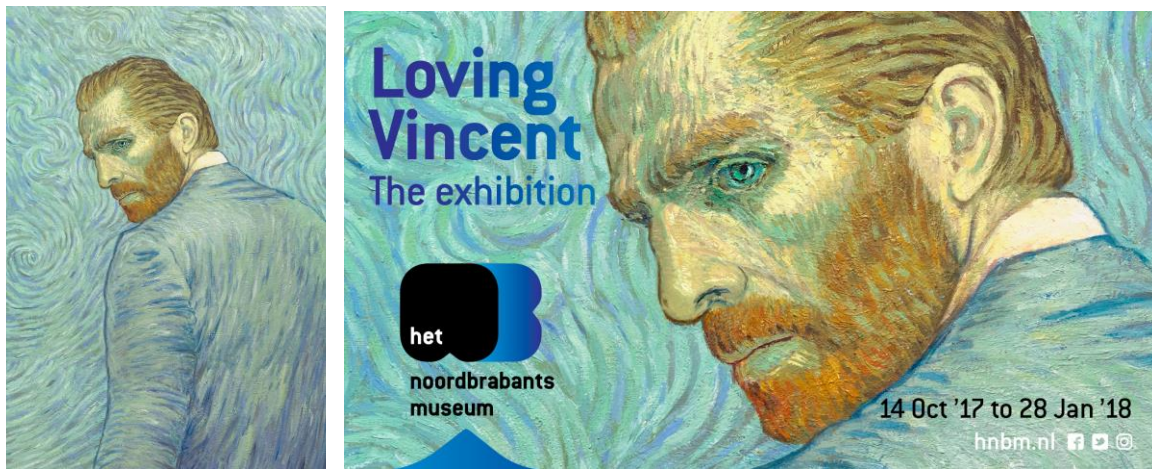




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original works by Vincent van Gogh. They are on display in Het Verhaal van Brabant (The Story of Brabant): to be exact, in a pavilion devoted to Van Gogh and his Brabant period. Ten of Van Gogh's works are currently included in the museum's permanent display. They are all pieces that Van Gogh painted in Nuenen, the place in Brabant where he spent most of his life as an artist. They allow the museum to tell the story of Vincent Gogh's Brabant period. By organising Van Gogh inspired exhibitions and activities, the museum aims to play a central role in Brabant in linking his art and history with the cultural heritage that is related to him that is spread throughout the province.



Van Gogh in Noord-Brabant

In 'Van Gogh Brabant', five cultural heritage institutions in the province of Noord-Brabant - the Van Gogh Village in Nuenen, Vincents Tekenlokaal in Tilburg, the Van Goghkerk in Etten-Leur, the Vincent van Gogh House in Zundert and Het Noordbrabants Museum in 's-Hertogenbosch - have joined forces to preserve and share Van Gogh's cultural legacy in Brabant. There is collaboration with 'Van Gogh Europe', a joint Dutch, Belgian and French venture, the goal of which is to preserve and promote Van Gogh's legacy in this international context. The exhibition in Het Noordbrabants Museum fits in with the intention of the province of Noord-Brabant to pursue a more active policy in the coming years to link Van Gogh more explicitly to Brabant.

EDITORIAL NOTE ---

High resolution images can be downloaded from the online [press dossier at www.hnbm.nl](http://www.hnbm.nl) > [press](#)

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